



# CELEBRATING THE EMERGING GENERATION OF DESIGN TALENTS

## CALL FOR ENTRIES



WEB:

<https://atap.co>

<https://www.design-awards.atap.co>



## WHAT IS ATAP ?

Atap.co connects property owners to trusted interior designers across Malaysia. Our platform allows property owners to view the profiles and portfolios of verified interior designer firms, provides educational and inspirational content on interior design and renovation, and ultimately connects property owners looking to renovate to an interior design firm of their choosing or a few recommended by us.





# ATAP DESIGN AWARDS (ADA) & ADA STUDENT ICONS

The Atap Design Awards (ADA), where we celebrate global excellence in interior design and architecture, shines a spotlight on seasoned professionals and rising stars. With the meticulous selection, we honour individuals and spaces, recognizing design's profound impact on our environments.

We're thrilled to announce the newest addition to ADA: ADA Student Icons. Themed "Design Fusion - Traditional meets Modernity," this initiative invites undergraduate and recent graduates from Malaysia to showcase innovative designs blending tradition with modernity. It's a special opportunity to nurture visionary designers of tomorrow while highlighting design's transformative power.





# COMPETITION THEME

DESIGN FUSION

## “When Traditional Meets Modernity”

This competition invites creators to redefine boundaries and inspire a new era of design fusion by showcasing innovative designs that harmoniously blend heritage with contemporary elements.



Finalist presenting her work at ADA Student Icons 2023



# WHY ADA STUDENT ICONS ?



## CREATIVE EXPLORATION

*Encourage creative exploration, pushing boundaries, and unleashing artistic vision while optimizing efficiency*



## COLLABORATIVE LEARNING

*Collaborate with peers and professionals to exchange ideas, fostering personal and professional growth*



## NETWORKING & EXPOSURE

*Connect with influential figures, potential employers to expand your professional network.*



## RECOGNITION & PRESTIGE

*Receive recognition, elevate your portfolio, and enhance your reputation for future career opportunities*



## EMBRACING TRENDS

*Experiment with cutting-edge concepts and materials to keep your designs fresh and evolving the design world*





DesignVoyage Field Trips



Project Showcase



Career Placement Opportunities



Industry Event Passes

# OTHER BENEFITS

Beyond the cash prize, participants in ADA Student Icons 2024 stand to gain a myriad of other advantages





# IMPORTANT KEYDATES

- 01** **CALL FOR ENTRY**  
March - 31 July
- 02** **SUBMISSION DATE**  
01 - 31 August
- 03** **SHORTLIST ANNOUNCEMENT**  
11 September
- 04** **JUDGING ROUND & FINALIST PRESENTATION**  
27 September
- 05** **AWARD PRESENTATION**  
23 November (Day 3 of ADA Week 2024)



# COMPETITION BRIEF

# CASH PRIZES



## ELIGIBILITY

Undergraduate students enrolled in interior design courses in Malaysia



## NUMBER OF ENTRY

1 per Student



## AWARD CATEGORY

Interior Design

01

**Platinum Winner**

RM 3,000

02

**Gold Winner**

RM 2,000

03

**Silver Winner**

RM 1,000



# JUDGES / PANEL JURY



**NICK FONG**  
NU INFINITY



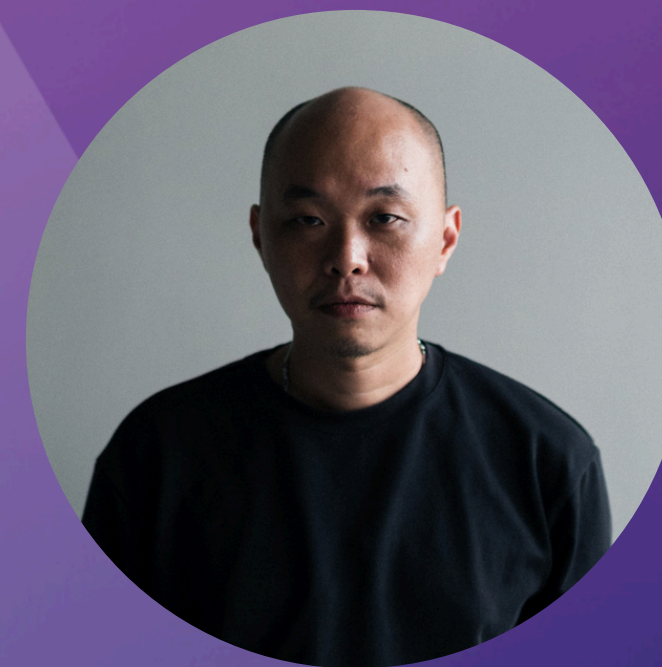
**VEANNE CHONG**  
LUXE INTERIOR



**NICHOLAS TAN**  
POCKET SQUARE



**MIXY OOI**  
VAULT DESIGN LAB



**RAYNCE TAN**  
CRS ARCHITECTS





Judges final discussion at ADA Student Icons 2023

# JUDGING CRITERIA

**25%**

Design Vision  
& Concept

**25%**

Aesthetic  
Quality

**20%**

Functionality  
& Practically

**20%**

Innovation  
& Originality

**10%**

Environmental  
Sustainability





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# SUBMISSION REQUIREMENT

1. Participating students are required to create an account on Zealous before making a submission.
2. On the submission page, choose the category of ADA Student Icons.
3. Each student is only allowed to submit one (1) entry.
4. On the submission page, upload a maximum of four (4) A1-sized presentation posters (PDF format, minimum 300 dpi resolution). The file must not exceed 20MB.
5. Presentation / submission boards must be designed in portrait orientation, not landscape orientation.
6. At the application form page, complete the necessary information.
7. Continue to fill in Contact Details (mandatory field)
8. Save as Draft / Submit





# THANK YOU

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Scan & Register



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